SPSU Alumni Association Board Meeting (10/27/12)

Minutes

Board Members Present:

Aakash Shah  Tyler Isgett (phone)  Ben Phillips
Glynn Mitchell  Thomas Baglivo  David McKoy
Frank Ziller  Greg Barner  Angela Wingers
Robert Graham  Lisa Buice  Brandon Nichols
Gene Morris  Heather Giroux

SPSU Staff:

Pierrette Maillet

• Welcome
  o Glynn motioned to approve the agenda; seconded by Gene. Agenda approved.
• Approval of Minutes from 8/25
  o Heather motioned to approve the minutes; seconded by Greg. Minutes approved.
• Financials
  o Started FY with $8000
  o Gave $300 for ASME seminar, in exchange for organization helping with alumni board.
  o Two defunct organizations with funds; trying to move the funds to another area.
  o Frank mentioned finding out if your current company has a matching program; Pierrette stated that there is a list on the alumni website of current companies that have a matching gift program.
  o Aakash gave an update from the Foundation Board. PolyDay brought in approximately $156,000 on the actual day. We do not have an updated amount. Glynn went to the Foundation Board meeting and spoke briefly at the meeting. He made sure that the Foundation Board knew the exact location of our website.
• Alumni Survey Webinar
  o Had to be rescheduled.
• Strategic Plan
  o Aakash started by giving the Board a history of the Strategic Plan. The subcommittees formed to make sure that there is an even distribution of responsibilities. The Strategic Plan has changed since the Alumni Board retreat. The Strategic Plan needed to promote enhancing the alumni experience and not concentrate on soliciting donations.
  o The current plan is the “final” Strategic Plan for 2012-2014, except for any changes needed based on the Alumni Survey. Also, if there any ideas that come about during committee meetings, these items may be added to the Strategic Plan.
• Subcommittees
  o Glynn had each subcommittee team leader give a background on themselves and their committee
  o Nominations
    ▪ Aakash mentioned changing the composition of the nomination committee to include members of the University.
    ▪ The committee engaged key stakeholders (Dr. Rossbacher, VPs of the University, Department Heads, Foundation Board Members, etc.) for prospective board members.
    ▪ Subcommittee looking at streamlining the nomination process.
  o Fundraising and Development
    ▪ Frank informed the Board that current alumni giving rate is less than 3%
    ▪ The subcommittee is currently looking at other opportunities to bring alumni funds to the university that may have not been explored.
Frank showed information on current activities that the University is doing to solicited alumni funds.
Frank pushed the point that we, as the Alumni Board, need to be the example. He wants to have 100% financial participation from the Board.
As far as approaching other alumni to ask for donations, there was a suggestion to have someone from the Office of Advancement come and speak to the Board about ways to approach alumni.

- Student Outreach
  - Tyler gave the mission statement for the Student Outreach Committee
  - Important dates were listed for the Student Competition Team funding process
  - Tyler discussed the goals for the upcoming year. The subcommittee wants to aid in increasing awareness of the Alumni Board in the SPSU community. Aakash suggested seeing if we can get the information on where the funding goes so that alumni can see where their money is going.

- Alumni Engagement and Career Development
  - Thomas went over the vision of the subcommittee
  - Some of the main goals the subcommittee is working on are alumni parking and on-campus benefits; this will give alumni initiative to come to campus.
  - Currently looking at engaging alumni through community service and alumni networking events.

- Closing Remarks

Minutes submitted by Robert Graham, Secretary