SPSU Alumni Association Board Retreat (8/25/12)

Minutes

Board Members Present:
Aakash Shah        Judith Atem        Edrick Harris
Glynn Mitchell     Thomas Baglivo     David McKoy
Frank Ziller       Greg Barner       Angela Wingers
Robert Graham      Lisa Buice        Brandon Nichols
Floyd “Snuffy” Smith       Heather Giroux

SPSU Staff:
Pierrette Maillet

- Welcome/Photographs
- Introductions and Officer Roles
- Fundamentals and Expectations
  - Aakash gave an overview of the progression of the Alumni Board over the past three years and where he wants the Board to go.
  - Meeting and event attendance is crucial for sustainability
  - As an Alumni Board, we need to lead by example when it comes to fundraising, participation, etc.
- Poly Day
  - Used to raise awareness of the University within the community
  - Also used as a fundraiser, mostly from businesses within the Cobb County area.
  - Scheduled for October 8, 2012 from 6:00-8:00 pm
  - Frank Ziller will take the lead on any help needed here
- Strategic Plan
  - Aakash discussed the development of the current SPSU Alumni Association Strategic Plan
  - Want to make sure Alumni Association Strategic Plan is in alignment with the University’s, with an emphasis on enriching the Alumni experience
- Alumni Programs and Events
  - Pierrette covered the annual planned events, with focus of the four major September events – Nerd Trivia, Entrepreneur Forum, Alumni Breakfast, & Women’s Mentoring Reception
  - Everyone on the board is encouraged to attend the events, specifically women board members to involve themselves in the mentoring program
- Subcommittees
  - Alumni Engagement – Thomas, Judith, Greg, Heather, and Tim
  - Student Outreach – Tyler, Robert, Edrick, Brandon, and Ben
  - Development and Fundraising – Frank, Wayne, Lisa, David, Angela, and Gene
  - Nominations – members will be appointed at a later date by the alumni board president
  - Each Board Member selected the committee they wanted to be on
- Team Building (in Subcommittees)
- Financial Review
  - Frank covered an overview of the expenses from FY12
    - Alumni Board expenses
    - Income and Expenses for Student Competition Teams
  - Sponsorship of the Etiquette Dinner (SPSU Career and Counseling Center)
    - Frank proposed we donate $400 to sponsor a table; seconded by David; motion passes.

- ASME Southeast Student Leadership Conference sponsorship
  - Frank proposed a $300 sponsorship, in exchange for ASME volunteering to staff the Competition Team reunion event; seconded by Thomas; motion passes.
- Alumni Website update

Minutes submitted by Robert Graham, Secretary