SPSU Alumni Board Meeting and Retreat

Saturday August 21, 2010

Meeting Minutes 11AM – 1:30PM

Alumni Board in Attendance
Al (Alda) Stephens, Kevin Payne, Robert Bledsoe, Brian Adams, Heather Giroux, Robert Graham, Tim Moss, Wayne Brown, Sharon Perry, Matt Henderson, Ray Pinkerton, Floyd (Snuffy) Smith, Gene Morris, Aakash Shah

SPSU Staff
Dr. Ron Dempsey (Vice President for University Advancement)
Kit Trensch (Director of Development)
Pierrette Maillet (Coordinator of Annual Giving)

Minutes
Pierrette Introduction – role at SPSU
Dempsey discussing restructuring Development Officers, Annual Giving roles, Special Events, Alumni Relations role.
Pierrette - Review today’s Agenda (See attached)

Alumni Board Introduction
When you graduated, Area of Study, “How, when, and why did you first become involved with the SPSU alumni Board?”
Floyd (Snuffy) Smith (History - 85yr Start 3-24-1948 to March 50'Georgia Tech opening a 2 yr school, First to Enroll? 116 Enrolled 106 WWII VETs 10 Recent Graduates, Southern Technical Institute)

SPSU Mission Statement and Strategic Plan Review (See Attached)
Review Mission Statement (See Attached)
Review SPSU 2010-2013 Strategic Plan (See Attached)
Dr. Ron Dempsey discusses Structure of Annual Giving Campaign in relation to SPSU Strategic Plan, broke $3 million in revenue for this last fiscal year, Check out the website for the full Strategic Plan and check out the Appendices

Continued review of SPSU 2010-2013 Strategic Plan

Ray asks about the Bathtub Races – Pierrette working with Ron Lunk Student Activities Director April 2nd 2011, Dr. D reminds us it is a student event. Sharon – Maybe the board should pose a challenge.

Pierrette – Review Alumni Association Mission Statement, reviewed Budget $4531 + $2500 (See Attached), Check the website under the Foundation for information regarding funding, Alda to provide information from the Foundation about budget, funding plans, allocation, etc.

Review of the Expectations for the SPSU Alumni Association Board Members

Future City Information – Alda looking for information, Kit to find out more., Dawn Ramsey (dramsey@spsu.edu)

Review the meeting Dates – Change meetings to Thursdays at 6:30pm (September 16, 2010; November 18, 2010; February 17, 2011; April to be determined and to coincide with Baseball Diamond Reunion)

Website being redesigned – Webmaster working with people on Campus (Jan 2011)

Pierrette working on the Alumni Website, please share thoughts on content and information with Pierrette

Happy Birthday - Sharon Perry & Pierrette

Aakash asking about the roles of the Executives - Pierrette to send Bi-Laws (Are in the Handbook)

Heather asks about Sub Committees – Nomination Committee, Student Team Committee, Fundraising Committee

**Where are we going? Goal Setting 2010-2011**

Pierrette leading discussion

*Improve* Alumni Giving, IABs, Event Attendance

Fraternity | Sorority Outreach Leadership

Fund SPSU Competition Teams

Career Support for Alums – Networking, Linked-in, Mentoring, job posting help for more experienced workers, Linking SPSU Grads to others

Metrics/Alumni Survey
Promoting academic programs that alums might be interested in -- Online Bridging Program (CET)
– Dr. Dempsey informed that Tom Currin is working on the Bridge Program

Executives to work on SPSU AB

Next Meeting Thursday September 16th